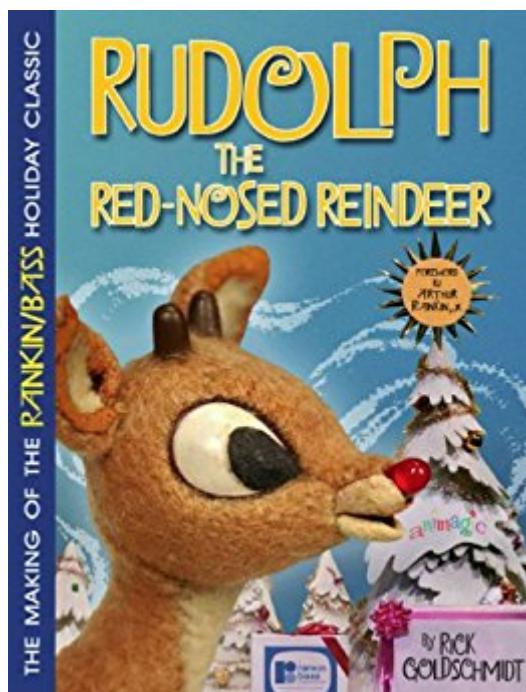


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# THE MAKING OF THE RANKIN/BASS HOLIDAY CLASSIC: RUDOLPH THE RED-NOSED REINDEER



## **Synopsis**

This book delves into the making of a RANKIN/BASS TV Classic: The ANIMAGIC animation process, the music by Maury Laws and Johnny Marks, the great Canadian voice actors, the script by Romeo Muller and the complete world of Arthur Rankin, Jr. and Jules Bass. The TV Special is almost 50 years old and still going strong! The highest-rated, longest-running TV Special of all-time! The foreword is written by Arthur Rankin, Jr. and the AFTERWORD is written by Academy Award winning PIXAR Director/Writer ANDREW STANTON (FINDING NEMO, WALL-E). The late, great PIXAR storyman Joe Ranft also lended a great helping hand with commentary as well.

## **Book Information**

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## **Customer Reviews**

I wasn't sure I wanted to read it, afraid it would take away the "magic" (I still watch it every year though I'm in my 40s), but I love knowing the time and care put into the show and all the hard work.

Coding defect in the digital edition makes it unreadable in Kindle white type on black background option format, which is how I read all my e-books since it is easiest on the eyes. Out of over four hundred e-books in my library this has come up about half a dozen times. Only once or twice was it

fixed, the other times I returned for refund. This otherwise fine book falls into the latter category.

Tremendous book, a real classic, very happy with this purchase.

I am so happy that a book exists that breaks down the making of this classic. It has every detail you want from how they made the story, did the music, and the stop motion animation.

Wonderful little book! Having grown up in the sixties with "Rudolph the Red-Nosed Reindeer" shown every Christmas; it was very interesting to have this look behind the scenes at the very talented people that put it together. Mr. Goldschmidt included a personal note on title page with a drawing of Abominable which made it very special indeed.

Note: This is only a review of the Kindle Edition.I purchased this book because I was always fascinated by the effects achieved in this holiday classic. While some technological aspects of the production are covered, there aren't too many secrets revealed. That being said, I did learn a lot, and the author even includes a copy of an early draft of the teleplay.My only real complaint is the poor quality of the scanned teleplay, which makes it difficult to read on my iPad. It's not impossible, but it does take some effort. Be patient and you should be able to get through it.Anyhow, I liked the book. It's a short read, but an enlightening one. Now I need to seek out a copy of the original show, so I can watch that lost "peppermint mine" scene.

I GREW UP WATCHING THIS SHOW AND RAISED MY DAUGHTER WATCHING IT. I AM 59 YEARS OLD AND I STILL WATCH ON TV AND DVD. THE BOOK GAVE ALOT OF INFO. ON HOW THE SHOW WAS MADE, IT ANSWERED ALOT OF QUESTIONS I HAD . GREAT BOOK, THANKS FOR WRITING IT.

I, like so many, grew up watching this holiday classic. I was raised on it, in the days before VHS and DVDs, where if you missed it, there was no chance to see it, till the following year. As with many fans, I like to know as much as I can about anything I hold near and dear, in my heart.This book was gifted to me, two years ago and I didn't stop reading, till I'd finished it. It's that informative, enjoyable and well written. I take the book with me on road trips and day trips, because I can so easily enjoy it. When I saw this was now available on Kindle, I knew it had to be mine.I purchased the Kindle edition, late this afternoon and doing a quick scan through this edition, I'm thrilled with my purchase.

Best yet, it's on my iPod and can travel anywhere I go and it's much lighter, now! I often worried about losing the book on my travels or damaging the book, now this won't be a worry, as it can stay home and be enjoyed, any time, but with the Kindle edition, it can go anywhere I go and I can enjoy it, any time. If Rudolph the Red-Nosed Reindeer has been a favorite TV special for you, this book is a must have for you. Written by a true fan of the special, only a fan could write a book this well and do this much justice to this classic.

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